

## Community Partners

Learn how to create and nurture relationships with community partners to build sustainability for your PTA.

- Determine who a community partner is? Local church, local grocery store, non-profit org??
- To build sustainability means “long term”, so determine what is the outcome of the relationship you are building, i.e., a one time need (maybe), or a lasting connection. What is the mission of the partnerships association?
- Determine how you want to keep engaged with partners, i.e., face to face, social media (both).
- Engage the partners with a function-people like to help and know they are needed. Creating that opportunity makes the heart feel good and they will want to continue that.
- Always thank them (at least 7 times) for helping.